

INDUSTRIAL VISIT REPORT 2025-2026
THE TIMES OF INDIA GROUP, BENGALURU

Date of the Visit	: 27th April 2026 & 4th May 2026
Faculty Coordinator Name	: Prof. Srikanth K
Department	: Department of Computer Applications
Day In-Charge Coordinator (27th April)	: Prof. Edupuganti Divya
Discipline In-charge(27th April)	: Prof. Suraj
Day In-Charge Coordinator (4th May)	: Prof. Gnana Sheeba
Discipline In-charge(4th May)	: Prof. Navya and Prof. Mahesh
Beneficiaries	: 73 Students of BCA 2nd Year Students



Students at TOI on 27th April



Students at TOI on 4th May

Introduction:

The industrial visit to The Times of India Group, Bengaluru was organized for the students of BCA 2nd Year with the primary objective of providing practical exposure to the functioning of the media and newspaper industry. The visit aimed to bridge the gap between theoretical learning and real-world industry practices by allowing students to observe the operational activities of one of India's leading media organizations.

The Times of India, owned by Bennett, Coleman & Co. Ltd. (BCCL), is one of the largest English-language newspapers in India and a pioneer in print and digital journalism. During the visit, students were introduced to various departments involved in newspaper production, editorial management, digital media operations, communication technologies, and printing processes.

The visit helped students understand how media organizations manage news collection, content creation, editing, publishing, and distribution using advanced technologies and communication systems. It also provided valuable insights into journalism trends, digital transformation in media, and career opportunities available in the media and communication sector.

Objectives of the Industrial Visit

1. To provide practical exposure to the functioning of the media and newspaper industry.
2. To bridge the gap between theoretical learning and real-world industry practices.
3. To understand the processes of news collection, content creation, editing, and publishing.
4. To familiarize students with modern digital media technologies and communication systems.
5. To create awareness about career opportunities in journalism, media management, digital marketing, and content creation.

Company Profile

The Times of India (TOI) is one of India's largest and most influential English-language daily newspapers. It is owned by Bennett, Coleman & Co. Ltd. (BCCL), popularly known as The Times Group. Established in the year 1838, The Times of India has played a significant role in shaping journalism and media communication in India for more than a century.

The Times Group is a leading media conglomerate with a strong presence in print media, digital media, television, radio broadcasting, and online news platforms. The organization is known for delivering reliable news, quality journalism, and innovative digital content to millions of readers across the country.

The company uses advanced technologies in newspaper production, digital publishing, content management, advertising, and communication systems. It operates through modern editorial

departments, printing units, digital media divisions, and online communication platforms to ensure efficient news delivery and audience engagement.

Apart from print journalism, The Times Group has expanded into various media sectors including television channels, FM radio stations, online news portals, entertainment platforms, and digital marketing services. The organization continuously adopts new technologies and digital transformation strategies to meet the changing demands of modern media consumers.

The Times of India also provides career opportunities in areas such as journalism, content writing, media management, digital marketing, graphic design, communication technology, public relations, and advertising. The company is recognized for its contribution to media innovation, communication excellence, and public awareness in India.

Visit Details

The industrial visit to *The Times of India Group, Bengaluru* was conducted on 27th April 2026 and 4th May 2026 for the students of BCA 2nd Year. The visit was coordinated by *Prof. Srikanth K* with the objective of providing students practical exposure to the functioning of the media and newspaper industry.

According to the programme schedule, the students assembled at the MVJ Degree College campus at 12.30 PM and departed at 1.00 PM. The students reached The Times of India office at approximately 2.45 PM, and the industrial visit session was conducted from 3.00 PM to 4.00 PM. The return journey started at 4.15 PM, and the students reached the MVJ campus at around 5.30 PM.

During the visit, the students were first given an introductory briefing about the history, organizational structure, and operations of The Times Group. Industry professionals explained the functioning of various departments involved in newspaper production, editorial management, digital publishing, and communication systems.

The students were guided through different sections of the organization where they observed the processes involved in:

- News collection and content creation
- Editing and page designing
- Printing and newspaper production
- Digital media management
- Communication and publishing technologies

The officials also explained how modern technologies and digital platforms are used in journalism and media communication. Students actively participated in the interaction sessions and asked questions regarding digital journalism, media trends, content management, and career opportunities in the media sector.

The visit provided students with valuable industry exposure and helped them understand the practical applications of concepts studied in academics.

Outcomes of the Industrial Visit

1. Students gained practical understanding of newspaper production and media operations at The Times of India Group.
2. Students were able to relate theoretical concepts learned in academics with real-world industry practices in journalism and digital communication.
3. The visit enhanced students' knowledge about digital media, editorial management, printing technology, and modern communication systems.
4. Students developed better analytical, observational, and critical thinking skills through interaction with industry professionals and exposure to real-time operations.
5. Students gained awareness about career opportunities available in the fields of journalism, media management, digital marketing, communication technology, and content creation.
6. The visit helped students understand the importance of teamwork, coordination, and technology integration in managing large-scale media operations.
7. Students were introduced to modern trends in digital journalism, online publishing, and media communication technologies used in the industry.

Industrial Visit Coordinator

Principal