







Report on "70th Kannada Rajyotsava Celebrations 2025"

Date: 1st November 2025

Venue: MVJ Degree College, Bengaluru

Organized by: Department f Kannada, Kannada Club

Objectives of the Event

- To celebrate and promote the **rich heritage of Kannada language and culture** among students.
- To instill pride and respect for Karnataka's linguistic and cultural identity.
- To encourage student participation in literary and cultural activities related to Kannada.
- To **foster unity and cultural harmony** among students through shared celebrations.
- To **create awareness and responsibility** towards preserving and promoting Kannada language and traditions.



With the Chief Guest

Introduction:

The Kannada Rajyotsava Celebrations 2025 at MVJ Degree College, Bengaluru, were organized by the Department of Kannada from 15th October to 24th October 2025 with the objective of promoting the richness of the Kannada language, literature, and culture. The event served as a tribute to the formation of the state of Karnataka and provided a platform for students to understand and appreciate the legacy



Felicitation of Guest



of Kannada heritage. A series of literary and cultural competitions were conducted to encourage students to express their creativity and linguistic talents while deepening their love for the language.

The celebrations concluded with a grand program on 1st November 2025 at MVJ College of Engineering, graced by eminent personalities including Prof. S.R. Leela, former MLC and renowned Sanskrit scholar, as the Chief Guest, and Dr. Ajayan K.R., Principal, MVJCE, as the President of the function. The event showcased the unity, enthusiasm, and cultural vibrancy of the institution, highlighting the collective effort of students and faculty in preserving and celebrating the pride of Karnataka — the Kannada language.

Event Proceedings – 70th Kannada Rajyotsava Celebrations 2025

The Kannada Rajvotsava 2025 celebrations at MVJ Degree College, Bengaluru, were organized by the **Department of Kannada** in association with MVJ College of Engineering. The event commenced with great enthusiasm on 1st November 2025, marking the state formation day of Karnataka. The celebration began in the Amphitheatre at 9:30 AM with the flag hoisting ceremony, followed by Naadageethe (State Anthem) and floral tributes to Goddess Kannadaambe, symbolizing



Performance by Students

devotion and respect toward the Kannada language and culture. The campus was beautifully



Performance by Students

decorated with traditional motifs, banners, and posters reflecting the rich cultural identity of Karnataka.

The formal inaugural function began in the Auditorium at 10:30 AM with the invocation song, creating a spiritual and patriotic ambiance. The ceremony proceeded with the lighting of the lamp, signifying knowledge and enlightenment. The welcome address was delivered by a faculty member from the Department of Kannada, who warmly greeted the dignitaries, staff, and



students. The **Chief Guest of the event**, **Prof. S.R. Leela**, former MLC and eminent Sanskrit scholar, addressed the gathering and delivered an inspiring speech on the importance of protecting linguistic heritage and nurturing regional identity amidst globalization. She emphasized the contribution of Kannada literature in shaping moral, social, and intellectual consciousness.

The event was **presided over by Dr. Ajayan K.R., Principal, MVJ College of Engineering**, who appreciated the Department of Kannada for organizing such an impactful celebration. In his presidential address, he highlighted the significance of cultural inclusivity and the need to uphold the legacy of the Kannada language among the youth. As a symbolic gesture of literary contribution, students of the Department of Kannada **donated Kannada books** to the college library, promoting reading habits and language enrichment.

The cultural segment of the celebration featured a series of **vibrant performances** by students, including **folk dances**, **classical songs**, **skits**, **poetry recitations**, **and instrumental music**, each reflecting Karnataka's cultural richness and artistic diversity. The performances showcased the students' creativity and passion for preserving regional traditions. The event concluded with a heartfelt **vote of thanks**, acknowledging the efforts of faculty members, student volunteers, and participants. **Sweets were distributed** to mark the joyous conclusion of the celebration.

Overall, the Kannada Rajyotsava 2025 celebrations at MVJ Degree College were a **grand success**, embodying a perfect blend of patriotism, culture, and youthful energy. The event not only rekindled linguistic pride but also inspired students to contribute meaningfully to the preservation and promotion of Kannada language and heritage.



Performance by Students

Key Takeaway

- Promoted awareness and appreciation of **Kannada language**, **literature**, and cultural heritage among students.
- Encouraged **student participation and creativity** through literary and cultural activities.
- Fostered a strong sense of **unity**, **pride**, **and respect** for Karnataka's traditions.



- Highlighted the importance of **preserving regional languages** in a globalized world.
- Inspired students to contribute actively towards upholding and promoting Kannada culture in academic and social spheres.

Conclusion:

The **Kannada Rajyotsava 2025** celebration at **MVJ Degree College** was a vibrant and memorable event that successfully showcased the spirit of Karnataka's culture and language. The active involvement of students and faculty made the celebration both meaningful and impactful. Through various literary and cultural programs, the event not only promoted linguistic pride but also strengthened unity and cultural awareness within the campus.

Overall, the celebration served as a reminder of the importance of preserving the Kannada language and heritage for future generations. It inspired students to value their roots, celebrate diversity, and contribute to the continued growth and recognition of Karnataka's rich cultural legacy.

Event Convenor Principal