

MVJ Degree College
Department of Computer Application
IT CLUB Report



DIGITAL FORGE EVENT REPORT

Day One

Event 1: Digital Logo Competition

Date of the Event: 16/10/25

Time: 1:30 pm to 3:30 pm

Venue: Computer lab 4

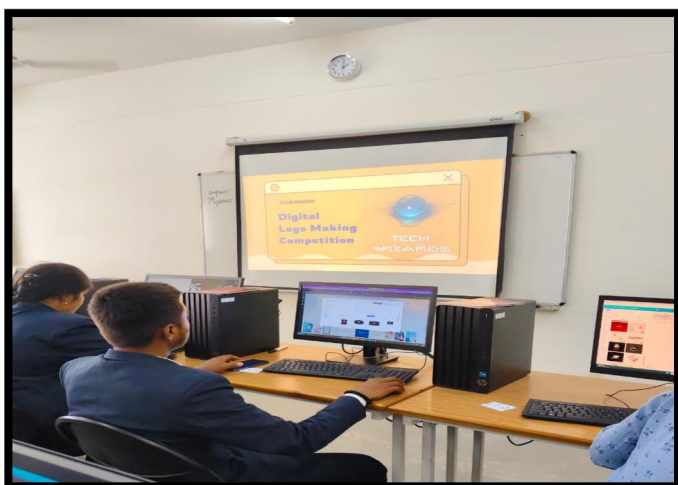
Introduction:

The IT Club of the MVJ Degree College successfully organized the **Digital Logo Competition** as part of an initiative to encourage creativity and digital literacy among the participants. The competition allowed students to come up with new ideas and design an original logo that represents their ideas and creativity. **23 participants** actively participated in this competition. The logos designed by the participants were reviewed by our esteemed judges, Vice Principal **Prof. Raghavendra** and **Professor Gnana Sheeba**.

Objectives of the event:

- To encourage creativity and digital literacy among participants.
- To encourage innovation.
- To improve participants' proficiency in the use of digital design tools and or software.
- To create a professional logo that is reflective of the event vision.

Event Proceeding:



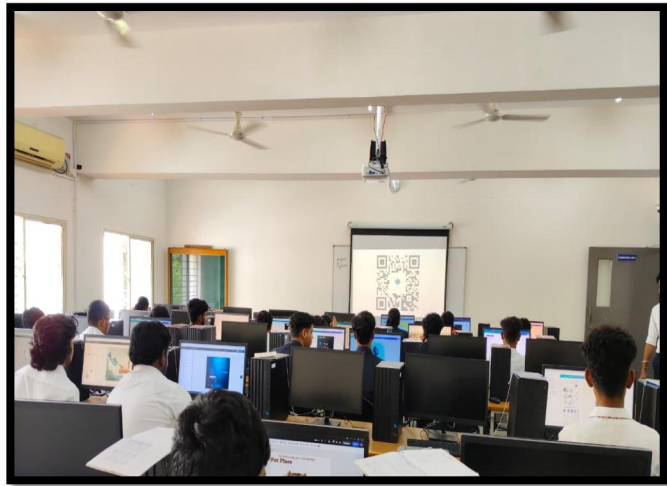
The event commenced at 1:30 PM in **Computer Lab 4** with a brief introduction about the competition and its objectives. Participants were allotted two hours to design their digital logos using software tools like Canva, Photoshop, and Illustrator. Throughout the event, the atmosphere was filled with creativity and enthusiasm. After submission, the judges reviewed all entries based on creativity, concept, color combination, and design execution.

After careful evaluation, the following participants were declared winners:

- **1st Prize:** Joel Pearl, I Year BCA 'A'
- **2nd Prize:** Ambrutansh Panda, I Year BCA 'A'
- **3rd Prize:** Nishanth Bhattacharjee, I Year BCA 'A'

The judges commended the students for their unique approach and encouraged them to continue exploring digital design skills.

**Students' participation
in Digital Logo
competition**



Winners List of Digital Logo Competition:



1st Prize is secured by Joel Pearl from I Year BCA 'A' Section.



2nd Prize is secured by Ambrutansh Panda from I Year BCA 'A' Section.



3rd Prize is secured by Nishanth Bhattacharjee from I Year BCA 'A' Section.

Day two

Event 2: Digital Transformation Challenge

Date of the Event: 17/10/25

Time: 1:30 pm to 4:30 pm

Venue: Classroom No-310

Introduction:

The IT Club of the MVJ Degree College successfully organized the Digital Transformation Challenge. The objective of organizing the Digital Transformation Challenge was to promote creative thinking, problem-solving, and the use of digital technology for real-world problems. 11 teams actively participated in this competition. The presentation given by the teams were reviewed by our esteemed judges, Vice Principal Prof. Raghavendra, Prof. Srikanth & Prof. Gnana Sheeba.

Objectives of the event:

- To help participants think in critical and innovative ways about how they can use digital technologies to tackle complex problems in real world.
- To build participants' competencies in using emerging technologies.
- To bring academic learning to the real-world by simulating the challenges and expectations of an industry level.
- Stimulating the growth of innovative digital solutions to change services, processes, or operations.

Event Proceeding:

The Digital Transformation Challenge was organized by the **IT Club of MVJ Degree College** on **17th October 2025** from **1:30 PM to 4:30 PM** in **Classroom No 310**. The event began with a short briefing about the objectives and evaluation criteria by the faculty coordinators, emphasizing innovation, feasibility, and practical application of digital technologies.



A total of **11 teams** enthusiastically participated in the challenge. Each team was tasked with presenting an innovative digital solution aimed at addressing a real-world problem. Participants used concepts from areas such as data analytics, cloud computing, automation, AI, and digital service design to propose creative and implementable ideas.



Throughout the event, students showcased impressive analytical thinking, teamwork, and presentation skills. The judging panel, consisting of **Prof. Raghavendra (Vice Principal)**, **Prof. Srikanth**, and **Prof. Gnana Sheeba**, evaluated each team's presentation based on originality, practicality, use of technology, and the clarity of their proposed solutions.

After a detailed assessment, the following teams emerged as winners:

- **1st Prize:** Joel Pearl and Team – I Year BCA 'A' Section
- **2nd Prize:** N S Gayathri and Team – I Year BBA
- **3rd Prize:** Dimple Singh and Team – II Year BCA 'A' Section

The judges commended the participants for their innovative ideas and their ability to connect classroom learning with real-world digital transformation scenarios. The event concluded with a group photo and words of appreciation for the students' creativity and effort.

Winners List of Digital Transformation



1st Prize is secured by Joel Pearl and Team from I Year BCA 'A' Section.



2nd Prize is secured by N S Gayathri and Team from I Year BBA

Challenge



3rd Prize is secured by Dimple Singh and Team from II Year BCA 'A' Section.

Key Takeaways from the Event:

- The students actively participated in both the events.
- Numerous ideas with strong potential were discovered to be developed or incubated further.
- Improved teamwork, leadership, and coordination skills.
- It promoted creative thinking and the use of digital solutions for real world problems.

Conclusion:

The digital logo and transformation challenge met its intended purpose by encouraging participants to think digitally and act innovatively. It also revealed the increasing interest and talent in digital art amongst the participants. Through teamwork, creativity, and enthusiasm, the participants showcased their innovative ideas.

Overall, the digital forge event organized by the IT club successfully met its goals by encouraging the innovative ideas among the participants.

Event coordinator

Principal