



CULTURA NOVA 1.0 2024-2025

Date: 14th March 2025

Venue: Auditorium

On **14th March 2025**, the **Cultural Club** successfully organized **Cultura Nova 1.0**, a cultural Events celebrating diversity, talent, and creativity. The event brought together students and faculty for an unforgettable experience filled with music, dance, and art.

Inauguration Ceremony

The event commenced with a welcome address by Ms. Madhurima Assistant Professor cultural committee incharge, who warmly greeted the audience and set the tone for the day. This was followed by the lighting of the lamp by the principal- Dr. Murali, Cultural Incharge Mis. Madhurima, Cultural Coordinator- Mis. Gnana Sheeba A, and Student Incharge- Preetham, symbolizing the beginning of an inspiring and celebration.

The highlight of the opening ceremony was the logo unveiled by the principal-Dr. Murali, marking the official launch of Cultura Nova 1.0 and addressing the gathering. The grand inauguration concluded with a vote of thanks by Ms. Sandhara Sunny Assistant Professor, who expressed gratitude to the organizing team, participants, and faculty members for making the event a resounding success.



Lighting of the lamp by the principal & Principal talk

Cultural Events

As part of the Cultural Events, a series of fun and competitive events were organized, which saw enthusiastic participation from students:

1. Solo Dance

Time: 10:00 - 11:00 (AM)

Faculty In charge: Ms. Divya

No of participants: 11

Judges: Mis. Madhurima and Mis. Sandhra Sunny

Winners:

1. Supritha / Yeshashwin
2. Preetham / Chithrashree & Pragathi

Solo Dance Competition, where participants showcased their individual talent, grace, and expressions. The stage came alive with vibrant performances, each telling a unique story through movement, rhythm, and expressions. Dancers from various styles, including classical, contemporary, folk, and freestyle, captivated the audience with their energetic and mesmerizing acts. Each performance reflected dedication, creativity, and passion.



Bharatanatyam performance by Dhanushree BCA - A section

2. Solo Song

Time: 11:00 - 11:30 (AM)

Faculty Incharge: Ms. Madhurima

No of participants: 7

Judges: Mr. Mahesha R and Mr. Balagopal PK

Winners:

1. Kruthika Priya
2. Bhavani

The Solo Song Competition was one of the most captivating events of Cultura Nova 1.0, where talented singers took the stage to showcase their vocal excellence. Each participant mesmerized the audience with their melodious voices, singing a variety of genres, including classical, folk, contemporary, and Bollywood



Bavani from BCA & Maruthi from BBA Singing

3. Dramatic

Time: 11:30 - 12:00 (PM)

Faculty In charge: Mr. Mahesha R

No of participants: 23 Students

Judges: Mr. Srikanth and Ms. Gnana Sheeba A

Winners: Manoj & Dharshan

The Drama segment of Cultura Nova 1.0 was one of the most thought-provoking and engaging events of the festival. Participants took the stage with powerful performances that blended emotions, storytelling, and creativity, leaving the audience captivated. The actors demonstrated excellent dialogue delivery, expressive body language, and seamless stage coordination.



B.com Students performing the comedy drama



BBA student drama

4. Documentary

Time: 12:00 - 12:30 (PM)

Faculty incharge: Dr. Sandhya

No of participants: 15 Students

Judges: Mr. Srikanth and Dr. Murali

Winners: Darshan, yeshaswin, Jins, Sippu, Preetham

The documentary on MVJ Degree College highlights the institution's journey, achievements, and contributions to education. It showcases legacy, academic excellence, campus life, extracurricular activities, and student success stories. A significant focus is placed on the vibrant student life, featuring cultural festivals like Cultura Nova, sports events, and student-led clubs.

5. Group Dance

Time: 1:30 - 2:00 PM

Faculty in charge: Mr. Srikanth

No of participants: 20 Students

Judges: Mr. Balagopal PK and Ms. Divya

Winners: Arora Group and Shyamragi group

The Group Dance Competition was one of the most electrifying events of Cultura Nova 1.0, filling the stage with energy, rhythm, and vibrant performances. Each team showcased synchronized moves, creative choreography, and expressive storytelling through their dance forms. The competition featured a mix of classical, folk, contemporary, hip-hop, and fusion dance styles, reflecting the diversity of cultures and artistic expression. The performers displayed coordination, stage presence, and high-energy execution, leaving the audience mesmerized.



BBA & BCA students dance performance

6. Group Song

Time: 2:00 - 2:30 (PM)

Faculty in charge: Ms. Gnanasheeba A

No of participants: 15 Students

Judges: Dr. Sandhya CL and Mr. Mahesha

Winners : Rythum Royah

The Group Song Competition was one of the most soulful and captivating events of Cultura Nova 1.0, where teams came together to showcase their musical harmony and talent. The event brought a blend of melodies, harmonies, and powerful vocal performances, creating a mesmerizing atmosphere. The teams displayed perfect synchronization, vocal coordination, and stage presence, making their performances truly enchanting.

7. Echoes and Beats: The battle of speech and dance

Time: 2:30 - 3:30 (PM)

Faculty incharge: Mr. Mahesha

No of participants: 22 Students

Judges: Ms. Sandhra Sunny, Mr. Mahesha and Ms. Gnana Sheeba A

Winners:

1. Karnataka
2. Maharashtra
3. Kerala

Speaker: Manoj

Attire: Hitesh

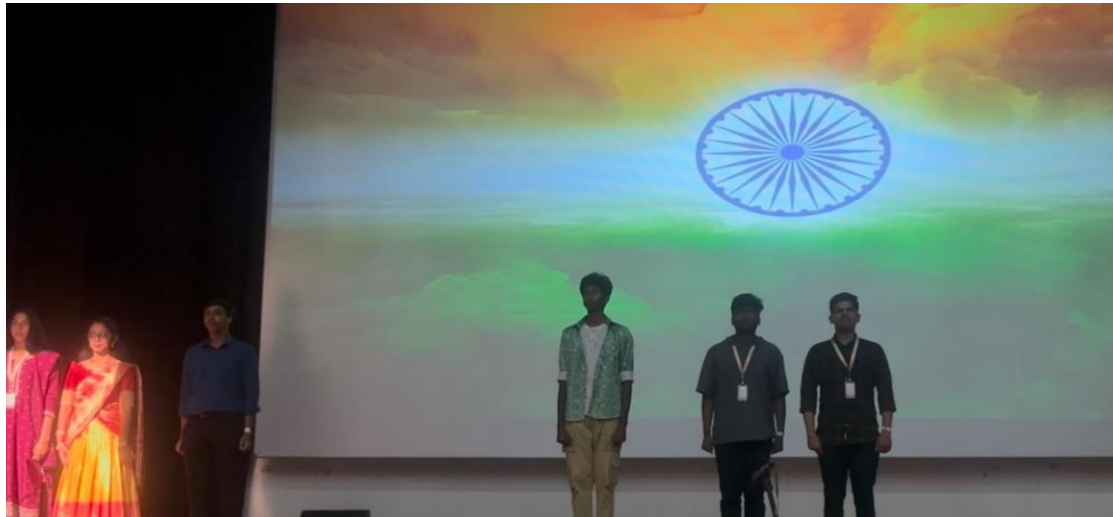
The "Echoes and Beats: The battle of speech and dance" event was one of the most vibrant and visually stunning segments of Cultura Nova 1.0. The students represented each state with the dance and spoke about the state. A culture dance performance is a beautiful way to represent the rich traditions, diversity, and heritage of different societies.



Group Photo of the participants after the performance

Conclusion:

The Event concluded with vote of thanks given by kiruthika, who expressed gratitude to the Management, organizing team, participants, and faculty members for making the event a resounding success. The event ended with the National anthem and group photo.



National anthem



Participants Group Photo



Cultural Club Group Photo

Outcome of Cultura Nova 1.0

The successful organization of **Cultura Nova 1.0** brought numerous positive outcomes, making it a memorable event for all participants and attendees. Here are the key outcomes:

- The event showcased the rich traditions, art forms, and expressions from various cultures, promoting a sense of **unity in diversity**.
- Participants proudly represented their heritage through dance, music, fashion, and drama.
- The event fostered a spirit of **teamwork and coordination** as participants collaborated in group performances and event management.
- Volunteers, organizers, and performers worked together, enhancing leadership and organizational skills.

Cultural Club Incharge

Principal