

INDUSTRIAL VISIT REPORT 2024-2025

KMF BAMUL MARKETING DAIRY CIRCLE BANGALORE

Date of the Visit : 18th December 2024
Faculty Coordinator Name : Asst. Professor. Srikanth K
Department : Department of Commerce and Management and Computer Application
Faculty In-charge : Dr. Sandhya, Ms. Madhurima, Ms.Divya



Beneficiary : 74 Students of BBA, BCOM and BCA B Section Students
Group Photo with the Instructor Ms. Divya of KMF BAMUL Marketing at Dairy Circle Bangalore

Introduction:

The industrial visit to KMF BAMUL Marketing was organized with the primary objective of providing students with hands-on exposure to industry practices in the field of Manufacturing and Technological Advancement. The visit aimed to reinforce concepts covered in the University Syllabus by observing the operational practices, technologies, and innovations being employed by the industry.

Objective:

1. To expose students to the operational processes of the KMF Industry.
2. To understand the practical aspects of activities such as production, quality control, and supply chain management.
3. To engage students with professionals and industry experts, facilitating learning through insights and experience



Students Discussion with the Instructor Ms. Divya regarding the Company Profile

Company Profile

On January 1st, 1958, a pilot scheme to cater for the Bangalore Milk Market, Department of Animal Husbandry, State of Mysore started Milk processing facilities & Veterinary Hospitals at National Dairy Research Institute (NDRI). Later in 1962, The Bangalore Milk Supply Scheme came into existence as an independent body. With the great efforts by the then Hon'ble Minister for Revenue & Dairying, Government of Mysore Sri M V Krishnappa, A joint venture of UNICEF, Government of India & Government of Mysore dedicated Bangalore Dairy to the people of Karnataka State on 23rd January 1965 by the then Hon'ble Prime Minister Late Sri Lal Bahadur Shastriji. The Bangalore Dairy scattering over an area of 52 Acres of land, the Dairy had an initial capacity to process 50,000 liters of milk per day. Bangalore Dairy underwent a structural change in December 1975, handed over to Karnataka Dairy Development Corporation (KDDC). The Rural Milk Scheme of Mysore, Hassan & Kudige Districts was started under Operation Flood-II and then transferred to Karnataka Milk Federation (KMF) in May 1984 as a successor of KDDC. To cater to the growing demand for milk by the consumers of Bangalore City, the capacity was increased to 1.5 lakh liters per day under Operation Flood-II during 1981 and later increased to 3.5 lakh liters per day under Operation Flood-III during 1994.



Briefing Session on Production Process

Visit Details

The visit took place on 18th December 2024, and the duration was approximately 1.30 hours. The visit was coordinated by Ms. Madhurima, Ms. Divya and Dr. Sandhya and the Industrial visit Coordinator Mr. Srikanth. The students started to KMF from MVJDC at 8.00 am and reached the industry at 10.30 am in the morning. The group was first briefed with an introductory session by the company's management Instructor by name Ms. Divya, followed by a detailed tour of the production facility. During the tour, students were shown the different stages of the production process like Milk Production, Ghee Production, Sweets Production, and Butter and Cheese Production. Students were also given the Sweets, Butter milk and biscuits as a complementary product for the visit. The group left the KMF industry at 1.30pm and reached College at 4.00 pm.

The students actively participated in the discussions, asking insightful questions about the automation systems and quality control processes. One of the key learnings was the integration of Various Process in the production line to produce different product.

Outcomes of the Coca-Cola Industrial Visit

1. Students gained a deeper understanding of the operational processes at KMF, including production, quality control, and supply chain management.
2. Students applied theoretical knowledge from their coursework to real-world operations, bridging the gap between classroom learning and industry practices.
3. Students interacted with professionals and industry experts, gaining valuable insights into career opportunities and industry trends.

4. Students gained Knowledge about the Packing process, including cleaning, filling, capping, and labeling.