

**INDUSTRIAL VISIT REPORT 2024-25**  
**COCO COLA PLANT, BIDADI**

**Date of the Visit** : 19<sup>th</sup> December 2024  
**Faculty Coordinator Name** : Asst. Professor. Srikanth K  
**Department** : Department of Commerce and Management  
**Faculty In-charge** : Ms. Sandra Sunny  
**Beneficiaries** : 33 Students of BCOM Students



**Group Photo with BCOM Students at COCO COLA Plant BIDADI**

**Introduction:**

The industrial visit to COCO COLA plant Bidadi was organized with the primary objective of providing students with hands-on exposure to industry practices in the field of Manufacturing and Technological Advancement. The visit aimed to reinforce concepts covered in the University Syllabus by observing the operational practices, technologies, and innovations being employed by the industry.

**Objective:**

1. To expose students to the operational processes of the Coca-Cola Industry.
2. To understand the practical aspects of activities such as production, quality control, and supply chain management.
3. To engage students with professionals and industry experts, facilitating learning through insights and experience



**Students Viewing at the production of COKE in Factory along with the Instructor Ms. Swapna**

### **Company Profile**

HCCB – A Company started in 1997 with the aim of making beverages for the India of the 21st century. Two decades later, we are one of India's top FMCG companies. Only because fellow Indians, who have faith in the quality and purity of our products, pick our beverages, 439 times per second. Our Pride of Association 6200 employees from all over, we bring Indians together 95% of our product ingredients are sourced locally 2.5 lakh farmers in India are benefited by us today Recognition for our manufacturing prowess, accolades for community work, appreciation for ensuring environmental sustainability, HCCB has accepted them all with humility. Our Core Manufacturing, Packaging, Distribution, Selling & Merchandising

### **Visit Details**

The visit took place on 19<sup>th</sup> December 2024, and the duration was approximately 1.30 hours. The visit was coordinated by Ms. Sandra Sunny, and the Industrial visit Coordinator Mr. Srikanth. The students left for COCO COLA plant from MVJDC at 8.00 am and reached the industry at 10.30 am in the morning. The group was first briefed with an introductory session by the company's management instructor named Ms. Swapna, and then the students were given a welcome drink, followed by a detailed tour of the production facility. During the tour, students were shown the different stages of the production process like Water Treatment- Syrup Preparation- Mixing- Carbonation- Bottling- Quality Control of Sprite, coke of various quantity and also the packing process. They also explained about the process in which the quality check will be conducted in the lab. The group left the COCO COLA industry at 1.00 pm and reached College at 4.00 pm.

The students actively participated in the discussions, asking insightful questions about automation systems and quality control processes. One of the key takeaways was the integration of various processes in the production line to produce different products.

### **Outcomes of the Coca-Cola Industrial Visit**

1. Students gained a deeper understanding of the operational processes at Coca-Cola, including production, quality control, and supply chain management.
2. Students applied theoretical knowledge from their coursework to real-world operations, bridging the gap between classroom learning and industry practices.
3. Students interacted with professionals and industry experts, gaining valuable insights into career opportunities and industry trends.
4. Students gained knowledge on the bottling process, including cleaning, filling, capping, and labeling.