

Organises  
**Guest Lecture**  
on

**“Exploring Stock Market: Best Practices for Beginners”**

Resource Person

Sri Swetha Chegondi  
Regional Head – Retail Broking  
SBI Securities

**8th November 2024**

**TIME: 11.00 AM**

**MVJ DEGREE COLLEGE**

(Affiliated to Bangalore North University)

Near ITPB, Whitefield Kadugodi,  
Bangalore- 560067

Organises  
**Guest Lecture**  
on  
“Exploring Stock Market: Best Practices for Beginners”



**Guest Speaker**  
**Sri Swetha Chegondi**  
Regional Head – Retail Broking  
SBI Securities

**Presided by**  
**Dr. Murali. S**  
Principal  
MVJ Degree College

**8th November 2024**

**TIME: 11.00 AM**

**Venue: MVJ Seminar Hall 6**

**Prof. Srikanth K**  
Guest Lecture Coordinator

*All are Cordially invited Staff and Students*

**MVJ DEGREE COLLEGE**  
(Affiliated to Bangalore North University)  
Near ITPB, Whitefield Kadugodi,  
Bangalore- 560067

**Dated: 8<sup>th</sup> Nov 2024**

## **Report on Guest Lecture**

### **Introduction:**

**Title of the Lecture: "Exploring Stock Market: Best Practices for Beginners"**

**Date and Location: 8<sup>th</sup> November 2024, Seminar Hall 6**

**Duration: 1 Hour (11.00 AM to 12.00 PM)**

**Beneficiaries : BBA and BCOM 1<sup>st</sup> Year**

### **Resource Person: Ms. Swetha**

**Ms. Swetha** has over 17 years of experience in the finance and securities industry, Ms. Swetha brings extensive expertise in retail broking, financial management, and strategic growth. Currently serving as the Regional Head for Retail Broking at **SBI Securities**, Ms. Swetha has demonstrated strong leadership and a keen understanding of market dynamics, helping drive customer engagement and expansion initiatives across the region.

MS Swetha's career has spanned several prominent financial organizations, including **Way2Wealth Securities, Reliance Securities, India Nivesh Securities, HSBC Invest Direct,** and **Kotak Securities**. Throughout these roles, MS. Swetha has developed a solid foundation in client relationship management, financial planning, and investment strategies, making her a valuable resource for insights into today's financial markets.

Ms. Swetha holds a **Bachelor of Engineering in Industrial Engineering & Management (IEM)** from **MVJ College of Engineering (2001)** and a **Post Graduate Diploma in Business Management (Finance & Banking)** from **MS Ramaiah Institute of Management**. This strong educational foundation, combined with a wealth of industry experience, positions Ms. Swetha as a knowledgeable speaker on topics such as retail brokerage, investment trends, and financial services management.

### **Objectives of the Lecture**

- To Introduce Students the Core Concepts of the Stock Market
- To Explain Students How the Market Affects Personal Finance
- To Educate Students on Key Market Indicators and Economic Factors
- To Demonstrate Investment Analysis Techniques to Students
- To Create Awareness on Highlight Risk Management and Diversification Strategies

The Session was Started sharp at **11.00 AM**. **Ms. T V Chithrashree** Students of **BCOM 1<sup>st</sup> year** gave the welcome address, followed by **Ms. Divya** a student of **BBA 1<sup>st</sup> year** introduced the guest speaker for the day. After the guest introduction, principal handed over the sapling to the guest as a token of gratitude. The resource person Ms. Swetha Started the session.



Welcome Address and MC by Ms Chithrashree of BCOM 1st year



Presenting Sapling to the Guest by Principal



Guest Introduction by Mr. Divya BBA 1st Year

Ms. Swetha Started a session by giving an introduction to the Stock Market and started interaction with students questioning Why Do People Invest in the Stock Market? and explained Key Components of the Stock Market, types of investment available in stock market she also clarified on the working of stock market and also showed the calculation of how the rewards and risk involved in it.

The guest lecture on the stock market included a variety of interactive elements designed to maximize audience engagement and ensure an enriching learning experience for all Students. The primary focus was on creating an awareness on investment, students were asked to calculate the return on investment to understand the importance of long-term investment. The students were made to go through various investment opportunity in stock market and how

they can benefit from that.



Guest Talk

The session was concluded with Question-and-Answer Session. Students actively participated in the interaction session and very happy to know the investment opportunity in the market and what are the risk associated. Finally, the session was ended by Vote of Thanks by Mr. Harish Student of BCOM 1<sup>st</sup> year.

### Key Takeaways and Impact

- Understanding the Stock Market Fundamentals
- Assessing the Risk Management



- Emphasize the Value of Research on companies and industries before investing:
- Knowing the Power of Long-Term Investing
- Setting Goals and Strategies that aligns with your timeline and risk tolerance.

### **Conclusion**

Overall, the guest lecture successfully achieved its goal of inspiring students and equipping them with practical knowledge, and it opened discussions for potential collaborations with industry partners.

**Guest Lecture Convenor**

**Principal**